



Ross Soil & Water Conservation District

2022 Tree Sale Final Report

Total Revenue:	\$ 990.00
Total Expenses:	\$ 1,121.96
Net Loss:	(\$ 131.96)

West Virginia closed their state nursery in 2021. The closing of Clements Nursery left us scrambling for suppliers and labor shortages left us facing delivery schedules too late for planting. The district obtained 2500 pine seedlings through the Athens SWCD group buy. The district should **consider joining the Athens SWCD tree sale consortium** for future sales.

There were a total of **42** individual customers. Most sales were on the web: 26 of 42 customers or 62%, compared to 57% in 2019. There were a total of **2,475** Eastern White Pine seedlings sold (99 bundles) with 37 customers picking up on pickup day, 5 were delivered.

Ross Soil & Water Conservation District 2022 Tree Sales Tracker January 1 through April 8, 2022

	Jan 1 - Apr 8, 22			
	Qty	Amount	% of Sales	Avg Price
▼ Parts				
White Pine Bundle (White Pine Bundle of 25 Seedlin... ▶	99 ◀	990.00	100.0%	10.00
Total Parts	99.00	990.00	100.0%	10.00
TOTAL	99	990.00	100.0%	10.00

2022 Tree Sale Expenses

Tree Stock	\$750.00	67%
ODA License	\$125.00	11%
Adena FFA Packing	\$200.00	18%
PayPal Transaction Fees	\$46.96	4%
TOTAL EXPENSES	\$1,121.96	

2022 Tree Sale Inventory

2022 TREE SALE	1/3/2022	4/5/2022	4/8/2022	4/8/2022
PRODUCTS	Units Ordered	Units Packaged	Units Sold	Unsold Discarded
White Pine	2500	2550	2475	75
Total Trees	2,500	2,550	2,475	75