



## 2022 Fish Sale Final Report

|  | Quantity      | % of Fish | Amount            | % of Sales | Retail Price | Wholesale | Fenders Invoice   |
|--|---------------|-----------|-------------------|------------|--------------|-----------|-------------------|
| Largemouth Bass (2-3")                 | 505           | 3.25%     | \$530.25          | 8.85%      | \$1.05       | \$0.95    | \$479.75          |
| Bluegill (2-4")                        | 850           | 5.47%     | \$807.50          | 13.47%     | \$0.95       | \$0.85    | \$722.50          |
| Channel Catfish (4-5")                 | 199           | 1.28%     | \$179.10          | 2.99%      | \$0.90       | \$0.80    | \$159.20          |
| Hybrid Bluegill (2-4")                 | 305           | 1.96%     | \$289.75          | 4.83%      | \$0.95       | \$0.85    | \$259.25          |
| Redear Sunfish (Shellcracker) (2-4")   | 340           | 2.19%     | \$323.00          | 5.39%      | \$0.95       | \$0.85    | \$289.00          |
| Fathead Minnow (2-3")                  | 13,200        | 85.00%    | \$1,056.00        | 17.62%     | \$0.08       | \$0.07    | \$924.00          |
| Japanese Koi (6-8")                    | 18            | 0.12%     | \$234.00          | 3.90%      | \$13.00      | \$11.00   | \$198.00          |
| White Amur (8-10")                     | 113           | 0.73%     | \$1,695.00        | 28.28%     | \$15.00      | \$13.00   | \$1,469.00        |
| NPC-1 (1 Gallon)                       | 1             |           | \$90.00           | 1.50%      | \$90.00      | \$85.00   | \$85.00           |
| NPC-5 (5 Gallon)                       | 2             |           | \$750.00          | 12.51%     | \$375.00     | \$365.00  | \$730.00          |
| Optimal Fish Food (40# bag)            | 0             |           | \$0.00            | 0.00%      | \$45.00      | \$40.00   | \$0.00            |
| <i>Pond Management</i> by Steve Fender | 2             |           | \$40.00           | 0.67%      | \$20.00      | \$15.00   | \$30.00           |
| <b>TOTAL FISH</b>                      | <b>15,530</b> |           | <b>\$5,994.60</b> |            |              |           | <b>\$5,345.70</b> |
| <b>CUSTOMERS</b>                       | <b>41</b>     |           |                   |            |              |           |                   |
| PayPal Transaction Fees Expense        |               |           | \$119.77          |            |              |           |                   |
| Printex (signage) Expense              |               |           | \$85.00           |            |              |           |                   |
| Supplies (buckets) Expense             |               |           | \$32.45           |            |              |           |                   |
| <b>NET PROFIT</b>                      |               |           | <b>\$411.68</b>   |            |              |           |                   |

*Fish Sale Pick Up Day was May 3, 2022. The event went smoothly despite the rain. **The district should find a location with cover.** All but one customer showed up on pickup day. Fender's Fish Hatchery arrived at 8:30 and pick up was completed by 10:15, averaging an amazing 2:30 per order which is :50 better than last year. All staff were on hand plus Supervisor Philip Gray.*

| Method of Ordering | Online | Cash/Check |
|--------------------|--------|------------|
| Number of Orders   | 22     | 19         |
| Percent of Sales   | 48%    | 52%        |

| Fish Sale History  | 2022            | 2021            | 2020            | 2019            | 2018            | 2017            | 2016            |
|--------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Fish Sold          | 15,530          | 22,172          | 6680            | 13810           | 11357           | 22335           | 9394            |
| Customers          | 41              | 31              | 18              | 32              | 36              | 40              | 20              |
| Gross Sales        | \$5,994.60      | \$5,379.40      | \$2,739.90      | \$4,268.60      | \$5,232.55      | \$6,304.65      | \$2,857.30      |
| Cost of Stock      | \$5,345.70      | \$4,722.20      | \$2,404.40      | \$3,632.50      | \$4,471.65      | \$5,334.25      | \$2,161.20      |
| <b>FISH PROFIT</b> | <b>\$648.90</b> | <b>\$657.20</b> | <b>\$335.50</b> | <b>\$636.10</b> | <b>\$760.90</b> | <b>\$970.40</b> | <b>\$696.10</b> |